

Subject: Join Us This Giving Tuesday to Make a Lasting Impact in Brooklyn!

Dear Friend,

I hope this message finds you well and thriving. As we approach the season of giving, we at Brooklyn Neighborhood Services (BNS) are reaching out to our community champions like you, whose unwavering support has been the cornerstone of our efforts to uplift and transform our beloved Brooklyn neighborhoods.

This Giving Tuesday, we invite you to join us in continuing to make a profound difference. Your generous contributions have allowed us to provide invaluable services across our community—from supporting seniors through our Naturally Occurring Retirement Community (NORC) program to empowering young minds with educational initiatives.

Why Your Support Matters Every donation we receive goes directly into sustaining and expanding these critical programs. Here are just a few ways your support can help:

- **\$50** provides a week of nutritious meals for a senior.
- **\$100** funds a home adaptation for senior safety.
- **\$250** contributes to the urgent home repairs for family wellbeing.
- **\$500** sponsors a series of community workshops on financial literacy and health.

Looking Beyond Giving Tuesday While Giving Tuesday is a powerful catalyst for charitable giving, the needs of our community persist year-round. We encourage you to consider becoming a monthly donor to help us plan and execute our programs with the assurance that we have your continued support. Your ongoing commitment can create an impact that lasts well beyond a single day of giving.

How to Donate To contribute, please visit our donation page at <https://bit.ly/giveBNS> or contact us directly at bnsdc.org for more information on how to get involved. Remember, every little bit helps, and together, we can ensure that Brooklyn continues to thrive.

We are incredibly grateful for your past support and hope you will consider aiding us once again this Giving Tuesday. Your commitment to our cause is what enables us to keep moving forward, making a real difference in the lives of many.

Thank you for your time and your heartfelt generosity. Let's continue to build a stronger, more vibrant Brooklyn together.

Warmest regards,

Richard Trouth

Executive Director, Brooklyn Neighborhood Services

